CRESCENT CITY - DEL NORTE CHAMBER OF COMMERCE

1080 Mason Mall Suite 2 ▪ Crescent City, CA 95531
(707) 464.3174 ▪ director@delnorte.org
www.visitdelnortecounty.com

June 10, 2026

Dear Parade Entry,

Please read this carefully:

In celebration of the 250th anniversary of the United States, this year's parade theme is "Del Norte through the Decades," allowing entries to feature their decade of choice. We are also honored to announce that all participating past Grand Marshals will serve as this year's Grand Marshals. Supervisor Valerie Starkey is coordinating this group and can be reached at Valerie.starkey@co.del-norte.ca.us.

The deadline to submit your application is June 17, 2026. You can email it to chamber@delnorte.org or send it to 1080 Mason Mall Suite 2, Crescent City, CA 95531.

We thought the parade route was going to be changed for this year due to street construction. **But the parade route has NOT changed. Construction has been delayed. The route is the same as in past years: H Street to 3rd Street, to K Street, to Front Street.**

Please note the following rules and safety guidelines:

- Quiet Zone: A one-block "Quiet Zone" will be enforced on K Street. Please turn off all sirens, music, horns, and muskets at 3rd Street to provide a safe space for noise-sensitive attendees. Sound may resume once you reach the post office.
- Driver Requirements: All drivers of moving vehicles must be of legal age and possess a valid California driver's license.
- Candy Distribution: To ensure the safety of children and Fun Run participants, please do not throw candy from vehicles. If you wish to distribute candy, you must have walkers do so by hand. Please ensure all your drivers and participants are aware of this rule.
- Pace of Movement: To prevent delays and overheating vehicles, all entries must keep moving. Performances should be designed to move with the parade and may only stop briefly in front of the judging stand.

Thank you for your cooperation in making this another great parade year.

Cindy Vosburg

Executive Director Crescent City/Del Norte County Chamber of Commerce
director@delnorte.org

2026 DEL NORTE COUNTY 4TH OF JULY CELEBRATION SPONSORSHIP PACKAGES

Event
$5,000

- Rotating sponsorship on Radio
- Mentions during Radio Morning Spotlights
- Acknowledgment in news articles
- Thank You Ad
- Banners at Events
- Acknowledgment on Chamber website
- E-newsletter acknowledgments
- Chamber Facebook page postings
- Live Stage Announcements

Parade
$2,575

- Banner at Event
- Thank You Ad
- E-Newsletter acknowledgments
- Chamber Facebook postings
- Mentions during KCRE & KPOD Morning Spotlight
- Announcements during the Parade
- Name on Parade Entry Form

Beachfront
$1,575

- Banner at Event & Live Announcements
- Thank You Ad
- E-newsletter acknowledgments
- Chamber Facebook page postings

Deck Party
$1,075

- Banner at Event
- Acknowledgment on Chamber website
- E-newsletter acknowledgments
- Chamber Facebook page postings

Festivities
$575

- Banner at Event
- Thank You Ad
- E-newsletter acknowledgments

General
$375

- Banner at Event
- Thank You Ad

Crescent City/Del Norte County Chamber of Commerce

1080 Mason Mall Suite 2, Crescent City

(707) 464-3174

director@delnorte.org

Thank You Sponsors!

2026 4th of July Parade

"Del Norte Through the Decades"

Parade Sponsors: Advanced Air - Elk Valley Rancheria - Elk Valley Casino
Lucky 7 Casino - New Dawn Support Services - Pacific Power
Sutter Coast Health - Tolowa Dee-ni' Nation - US Bank

Name & Organization:_____

Telephone & Email:_____

Mailing Address:_____

Description of Entry:_____

Complete Length of Entry (in feet)
Very Important to be accurate! _____

General Information

All Entries will be judged on how well they represent their Category. See attached descriptions of each Category and choose which best fits your entry. We will also be awarding a Best in Show and Best WOW factor.

Please Select One Class Division and One Category

Class Division:

- ☐ Bicycles
- ☐ Cars/Trucks: 1970 or Older
- ☐ Cars/Trucks: 1971 or Newer
- ☐ Children: 12 and Under
- ☐ Fire Truck
- ☐ Float - Business
- ☐ Float - Non-Profit
- ☐ Horses - Must clean up after horses
- ☐ Marching Band
- ☐ Military
- ☐ Motorcycles
- ☐ Police/Sheriff
- ☐ Political
- ☐ Walking
- ☐ Other: _____

Category:

- ☐ Best Animal Entry
- ☐ Best Walking Entry
- ☐ Best Vehicle
- ☐ Best Small Business (Up to 25 Employees)
- ☐ Best Large Business (26+ Employees)
- ☐ Best Non-Profit
- ☐ Best in Governmental/Tribal

Parade line up begins at 8:30am @ H & 9th
Parade begins at 10:00am

Return this form to:
Crescent City/Del Norte Chamber of Commerce
chamber@delnorte.org | (707) 464-3174
1080 Mason Mall #2, Crescent City, CA 95531

AGREEMENT & RELEASE (Initial and Sign)

_____ Throwing candy from parade vehicles is prohibited. Candy will be hand distributed along sidewalks only.

_____ H Street between 3rd & 2nd will be the designated a quiet zone this year. No loud noises (gunshots, backfires, horns, sirens, etc.) will be allowed in this stretch.

I release and agree to hold harmless the Crescent City-Del Norte Chamber of Commerce from any liability in the event of any accident or mishap during the 2026 4th of July Celebration.

Signature:_____ Date:_____

Deadline to Register June 17

Revised May 13, 2026

Parade Award Category Descriptions

Best Animal Entry
This theme celebrates the charm, beauty, and uniqueness of animals as they parade alongside their handlers. Whether it's a well-groomed horse, a costumed dog, or a farm animal representing local heritage, entries in this category highlight the special bond between human and animal.

Best Walking Entry
This category honors creativity, coordination, and spirit shown by individuals or groups who participate entirely on foot. Whether it's a dance troupe, a themed costume group, or a community organization marching in sync, this entry showcases the energy and enthusiasm of participants engaging directly with the crowd.

Best Vehicle
This category recognizes the most impressive, motorized entry in the parade. From classic cars and custom trucks to fire trucks, the Best Vehicle award honors visual appeal.

Best Small Business
This category honors a small local business of 25 or less employees that goes above and beyond to represent its brand with excellence, creativity, and community involvement
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Best Large Business
This category honors a small local business of 26 or more employees that goes above and beyond to represent its brand with excellence, creativity, and community involvement.

Best Non-Profit
This category honors a non-profit organization that creatively showcases its mission and impact in the community. The winning entry reflects passion, purpose, and a strong visual message.

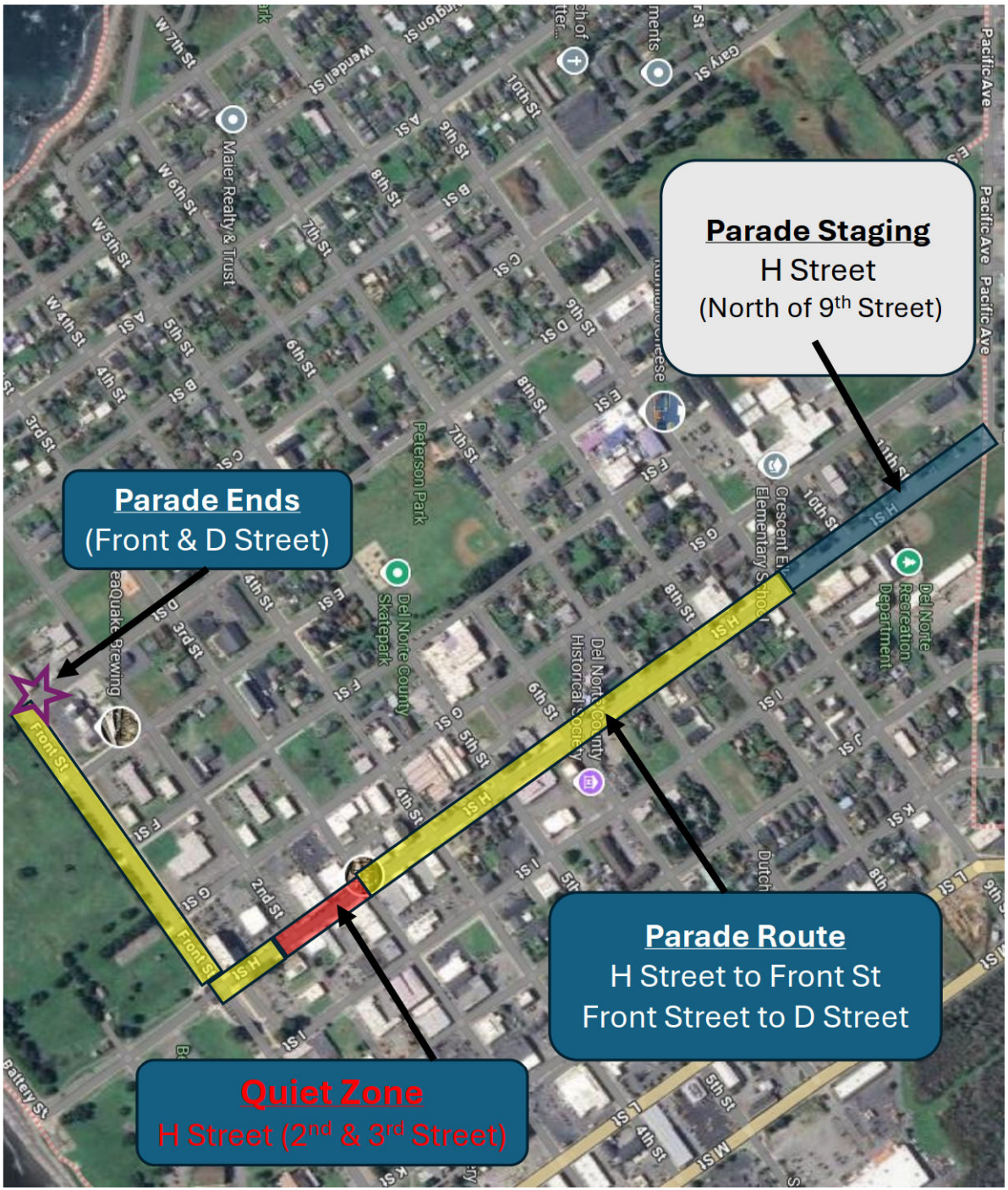
Best Wow Governmental/Tribal
This category honors the governmental or tribal entity that showcases their involvement to the community.

Best Wow Factor
This award goes to the entry that truly dazzles with originality, energy, and show-stopping presentation. Whether through eye-catching design, powerful music, or unexpected surprises, this category celebrates the entry that leaves everyone saying, “Wow!” Be sure to stop in front of the judges to show off your “Wow” factor!

Best in Parade
This top honor is awarded to the most outstanding entry that exemplifies excellence in creativity, presentation, crowd engagement, and overall impact. Whether through vibrant design, strong theme execution, the winning entry leaves a lasting impression and embodies the spirit of the entire parade.

Revised May 13, 2026

2026

4th of July Parade Map

Please Note:
Designated Quiet Zone
H Street between 2nd & 3rd Street